

# Post-Production Transcripts and Captions

## Post-Production Programming

### VITAC's high-quality post-production captioning solution for media customers

With VITAC, customers benefit from the most comprehensive post-production captioning and transcription solution on the market. Take advantage of VITAC's proprietary technologies, interactive transcript reader, and multiple tiers of service to make all programs accessible.

#### Choosing captions for equal access to all

Equal access promises better and more meaningful content for all attendees. The technology used to drive virtual events is vital for individuals' productivity and success, and once made accessible, the results are endless. Today, captioning can bridge the gap in accessibility within age groups, health, or cultural differences, both in temporary and permanent circumstances. From award shows to special events, adding captions will champion diversity, equity, and inclusion initiatives for all attendees.

## Choosing captions to meet new online expectations

Over the past few years, film and television viewers experienced a period of digital transformation. Digital-first experiences, such as the ability to watch movies and series from the comfort of your home, are now the norm among viewers worldwide. To enhance online viewing experiences, adding transcripts and captions to video is a must-have. Media professionals can easily add VITAC's post-production captioning to their video to make them more accessible and engaging for all viewers.

## Choosing captions to broaden reach

To connect with a wider audience base, professionals are now investing in captions to communicate more effectively with viewers on an international level. Adding multilingual captions to content like films, series, and promotional video can help media professionals meet regulations while broadening their reach to potential viewers around the world.

# VITAC's promise to equal access, flexibility, and growth

Boost Mental Focus

Champion Flexibility

Increase Retention & Engagement

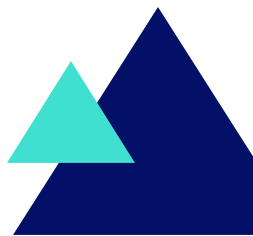
Augment Reach

Improve Understanding

Support DE&I

Deepen Meaning

Enrich Brand Image



# Flexible tiers for different use-cases



Good quality captions delivered via **adapted AI**



Superior quality captions, delivered via **adapted AI** and boosted by **trained humans**



Top quality captions, handled end-to-end by **human experts**

|                        |                |                                 |                                      |
|------------------------|----------------|---------------------------------|--------------------------------------|
| Accuracy               | 90%            | >99%                            | >99%                                 |
| Supported Languages    | 70+ languages  | US ENG, SP, FR, Russian, Hebrew | US ENG, SP, Mixed ENG/SP, FR, German |
| Turnaround Time        | length of file | 4-120 h                         | Express: < 4 h<br>8-120 h            |
| Speaker Identification | no             | yes                             | yes                                  |
| Number of Speakers     | one            | several                         | several                              |
| Cancellation Policy    | unavailable    | unavailable                     | prior to job processing              |

## VITAC's adapted ASR



Benefit from the following ASR features:

- VITAC's ASR adapts to the customer's video content over time
- Customers can upload additional prep material for the ASR, including documents and up to 500 terms

## Upgrade to Pro for superior results



- Professional transcribers check for timing and identifying speaker
- Multilingual captioning available in 20+ language pairs

## Top quality with human experts



- Transcription completed end-to-end by professional human transcribers
- Ability to handle most audio content, including complex dialogue and accents



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**Deloitte.**



Make meetings count by freeing up participants to actively engage and contribute. Verbit's meeting notes help deliver accurate and objective records of meetings for all, including action items, core information and decisions.

**George H. Michaels Executive Director, Instructional Development UCSB**



Today, captions are synonymous with growth: captions translate into more viewers, longer viewing time, more searchable content, more content being shared, better digital experiences, and deeper connections. [Contact us to learn more.](#)