Post-Production Transcripts & Captions

Caption File Formats

VITAC's high-quality post production captioning solutions for media

For over 30 years, VITAC's media customers have benefited from superior post-production (offline) captioning solutions. VITAC is the exclusive provider of captioning for prerecorded programming on more than two dozen television networks. Our offline captioners are experts in their craft and masters of description, line breaks, timing, readability, sound effects, and common style rules that average viewers may not notice. **Learn more about post-production captioning and the available tiers for each use-case.**

Making content accessible, anytime

Post-production or offline captioning is the process of adding captions to a program or video after it has been recorded. Like our live captioning team, our offline captioning department is staffed 24/7, ensuring that our customers never have to sacrifice quality for a quick turnaround. Our proprietary scheduling software tells us at any given time where a program is in production, ensuring that we meet our monthly metric of 99.9% on-time delivery within the hour requested.

Choosing captions with a human touch

Traditionally captions are created by highly trained professionals who understand the nuances of languages and bring human sensitivities and awareness to the captioning table. This process provides fewer errors, better quality, and the best accuracy. As an industry leader in captioning and accessible media solutions for more than 35 years, VITAC strongly believes in the essential human element in creating captions.

Choosing captions to broaden reach

To connect with a wider audience base, businesses are now investing in captions to communicate more effectively with customers on an international level. Adding multilingual captions to content like promotional and informational marketing videos can help businesses broaden their reach to potential customers around the world.

VITAC's promise to
equal access, flexibility, and growth

Boost Mental Focus	Champion Flexibility
Increase Retention & Engagement	Augment Reach
Improve Understanding	Support DE&I
Deepen Meaning	Enrich Brand Image

SCC-PC/CAP
Standard caption file typically used for television programming

WebVTT/SRT

Web-ready caption file typically used for social streaming platforms like Facebook, YouTube, and Vimeo

STL EBU

Graphic caption file. Typically used for subtitles and multilingual files

Elite	Human Transcribers	Human transcribers transcribe video back-to-back for top quality results
Pro	Human Enhancements	Professional transcribers improve caption accuracy by editing ASR results to correct terms and timing
Auto	Custom Terminology	Upload up to 500 terms and other materials to improve ASR accuracy
Auto	Language Models	Continuous training of language domains and dictionaries to improve quality
Auto	Trainings	Random segments of transcripts are chosen and sent for correction, allowing the ASR to learn and improve
Auto	Testing	Testing via measurements like Word Error Rate (WER), F1 scores and accents

> Make meetings count by freeing up participants to actively engage and contribute. VITAC's variety of transcription solutions help deliver accurate records.

John H. Michaels Executive Director, Granicus

Today, captions are synonymous with growth: captions translate into more viewers, longer viewing time, more searchable content, more content being shared, better digital experiences, and deeper connections. Contact us to learn more.