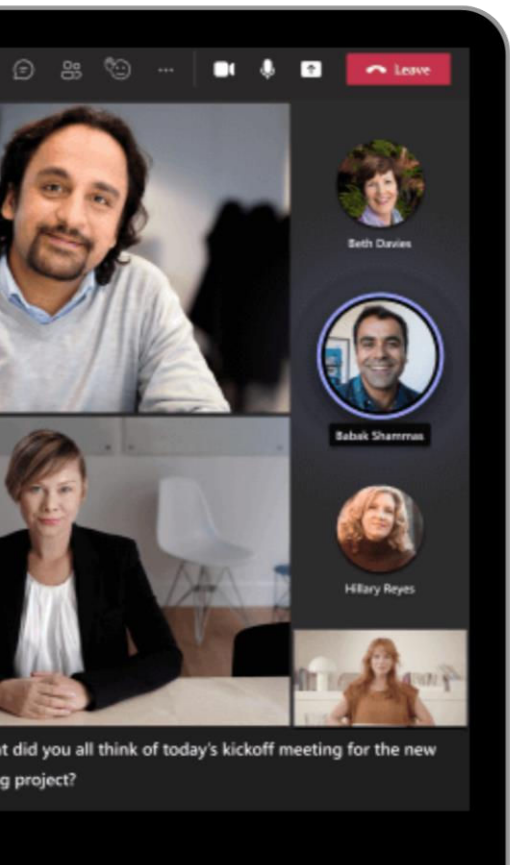


# Podcast Transcription

## Audio Content

### VITAC's high-quality transcription solution for podcasters

VITAC's media customers have benefitted from superior transcription solutions for many years. Known as the nation's largest captioning provider, VITAC offers transcription to podcast producers with valuable features to make their content accessible. **Learn more about podcast transcription and its features and use cases.**



### Key Features

- ▶ Request transcription in English, Spanish, French, Hebrew, and many more languages
- ▶ Choose from multiple turnaround times available to fit your production schedule
- ▶ Speaker Identification
- ▶ Accommodate multiple numbers of speakers
- ▶ Select from multiple ordering options (API, Platform, FTP)

Choosing transcription to capture your every word

Research has shown that visual memory is stronger than auditory memory. If your listeners are provided transcripts of the audio or video content, they're more likely to retain the information. With a high accuracy rate on our files, you will have high-quality transcripts and peace of mind knowing your words were captured accurately.

Choosing transcription to broaden reach

To connect with a wider audience base, businesses are now investing in transcription to communicate more effectively with customers on an international level. Transcription boosts Search Engine Optimization (SEO) and can be a plugin to your website, allowing your listeners to interact with your content.

## VITAC's promise to equal access, flexibility, and growth

Boost Mental Focus

Champion Flexibility

Increase Retention & Engagement

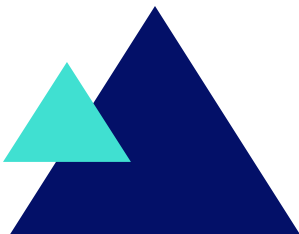
Augment Reach

Improve Understanding

Support DE&I

Deepen Meaning

Enrich Brand Image



# Flexible tiers for different use-cases



Good quality captions delivered via **adapted AI**



Superior quality captions, delivered via **adapted AI** and boosted by **trained humans**



Top quality captions, handled end-to-end by **human experts**

Accuracy	90%	>99%	>99%
Supported Languages	70+ languages	US ENG, SP, FR, Russian, Hebrew	US ENG, SP, Mixed ENG/SP, FR, German
Turnaround Time	length of file	4-120 h	Express: < 4 h 8-120 h
Speaker Identification	no	yes	yes
Number of Speakers	one	several	several
Cancellation Policy	unavailable	unavailable	prior to job processing

VITAC and the Verbit Group offer a superior and flexible transcription solution for podcasts that helps platforms, producers, and networks provide crucial accessibility for individuals with disabilities and meet compliance guidelines and regulations.

Today, transcription files are synonymous with growth: they translate into more listeners, more searchable content, shared content, better digital experiences, and deeper connections. Contact us to learn more.