

Dubbing for Media

Video Content

VITAC's high-quality dubbing solution for media customers

VITAC media customers have benefited from superior video accessibility solutions like dubbing for many years. As the nation's largest captioning provider, VITAC offers dubbing to media content producers with useful features to make video content accessible. **Learn more about dubbing and its features in media.**



Key Features

- ▶ Request dubbing in English–Spanish, Spanish–English, and English–French
- ▶ Choose from a community of diverse voice artists, including actors of various ages, origins, and backgrounds
- ▶ Request neutral voice actors for content
- ▶ Choose from lip-synch, which tailors dubs precisely to lip movements, or voice-over, which is less restrictive
- ▶ Tailor voices and language to reach specific audiences
- ▶ Receive a stereo or mono audio track mixed with the same technical specs of the original mix

Disclaimer: Clients must provide the music and effects track for lip-synch dubbing. If the music and effect track is not available for voice-over, the original language will be heard in the background.

Choosing dubbing to meet online viewing expectations

Over the past few years, film and television viewers experienced a period of digital transformation. Digital-first experiences, such as the ability to watch movies and series from the comfort of your home, are now the norm among viewers worldwide. To enhance online streaming experiences, adding dubbing to video is a must-have. Media professionals can easily add VITAC's dubbing to their video to make them more accessible and engaging for all viewers.

Choosing dubbing to broaden horizons

The ability to order professional dubbing in multiple languages is VITAC's chief factor in success. Multilingual dubbing supports non-native speakers, who form a part of a growing US population, allowing them to watch and listen in their preferred language. Dubbing content in foreign languages builds on VITAC's promise for equal access, flexibility, and growth by increasing reach and localization for film and TV within a given territory.



Adding dubbing to video is an essential part of producing film and TV content. Use VITAC's dubbing services to expand the reach of your content and make viewing experiences more enjoyable, equitable, and inclusive for all viewers.

Contact us to learn more.