

## VITAC Audio Description

VITAC customers can order audio description to make their videos accessible for individuals who are blind or with low-vision. At VITAC, our audio description scriptwriters carefully analyze each video to determine what visual content to describe. Scriptwriters craft concise descriptions to maintain the flow of the video and the cadence of the original audio track. VITAC follows the Audio Description Coalition's standards and the Described and Captioned Media Program's "Description Key" to provide consistent, high-quality audio descriptions.



### Characteristics



VITAC scriptwriters are educated professionals with backgrounds in writing and journalism or graduates of the well-respected American Council of the Blind's Audio Description Institute.



All of VITAC's scriptwriters have either significant experience in the field or undergo tests and training to develop their ability to craft quality audio descriptions.

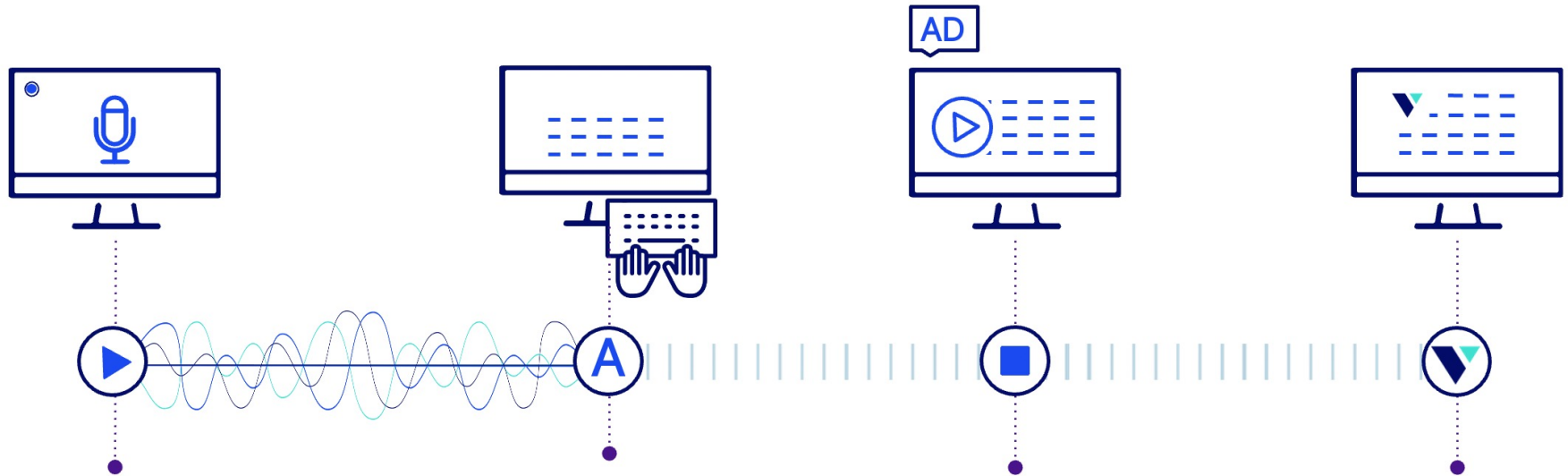


VITAC scriptwriters use state-of-the-art software that allows them to pause, edit, rewind, and process the video's words to create precise audio description.



Most of VITAC's scriptwriters are located in the US and Canada, although as a global company, we proudly hire qualified professionals worldwide.

# How it works



Users upload their videos via our web portal or through our 30+ integrations.

VITAC's professional scriptwriters craft the descriptions.

The scriptwriters send the completed audio description file back to Verbit.

Verbit generates the audio description output in the user's preferred format.

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## Extended Audio Description

Video Content

VITAC's high quality audio description solution for Media customers

VITAC's media customers have benefitted from superior video accessibility solutions like audio description for many years. Known as the nation's largest captioning provider, VITAC offers extended audio description to media content producers with useful features to make video content accessible. Learn more about extended audio description and its features and use cases in media.

### Key Features

- ▶ Descriptions in English, Spanish and French
- ▶ Interactive transcripts that allows one to click text and jump to any point in the video
- ▶ Generate a full text alternative transcript with captions and audio descriptions included
- ▶ Receive WebVTT files with descriptions and

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udio description to trainings and onal videos shared online or meetings to ensure videos on as, social media, and internal platforms are accessible to al student applicants.

## Learn more about Audio Description

Audio description is essential when it comes to creating accessible video content. With VITAC, you can provide more inclusive experiences for every member of your audience.

[Contact us to learn more.](#)